

BUILDING A COMMUNITY  
TODAY. TO ENSURE SUCCESS  
TOMORROW

**BLACK HEALTH CONNECT**



## OUR MISSION

The mission of Black Health Connect is to create and curate a digital and physical hub for Black Healthcare Professionals. We aim to foster an interdisciplinary and intergenerational network of professionals with the common goals of career advancement, advocating for increased diversity in healthcare, and improving health equity.

## OUR VISION

**Black Health Connect will be the forum and resource for aspiring and practicing health professionals, executives, and healthcare organizations to advance their individual and collective goals.**

# OUR PILLARS

## OUR WHY

**Strengthen our Community**

**Empower and Create Leaders in Healthcare**

**Increase Diversity in Healthcare Leadership**

**Improve Health Equity for Marginalized Patients**



## **CONNECT**

We aim to continue to foster connections via events, virtual programming, social media content, private membership site



## **AMPLIFY**

We aim to identify acknowledge and support leaders, and innovators within our community.



## **REPRESENT**

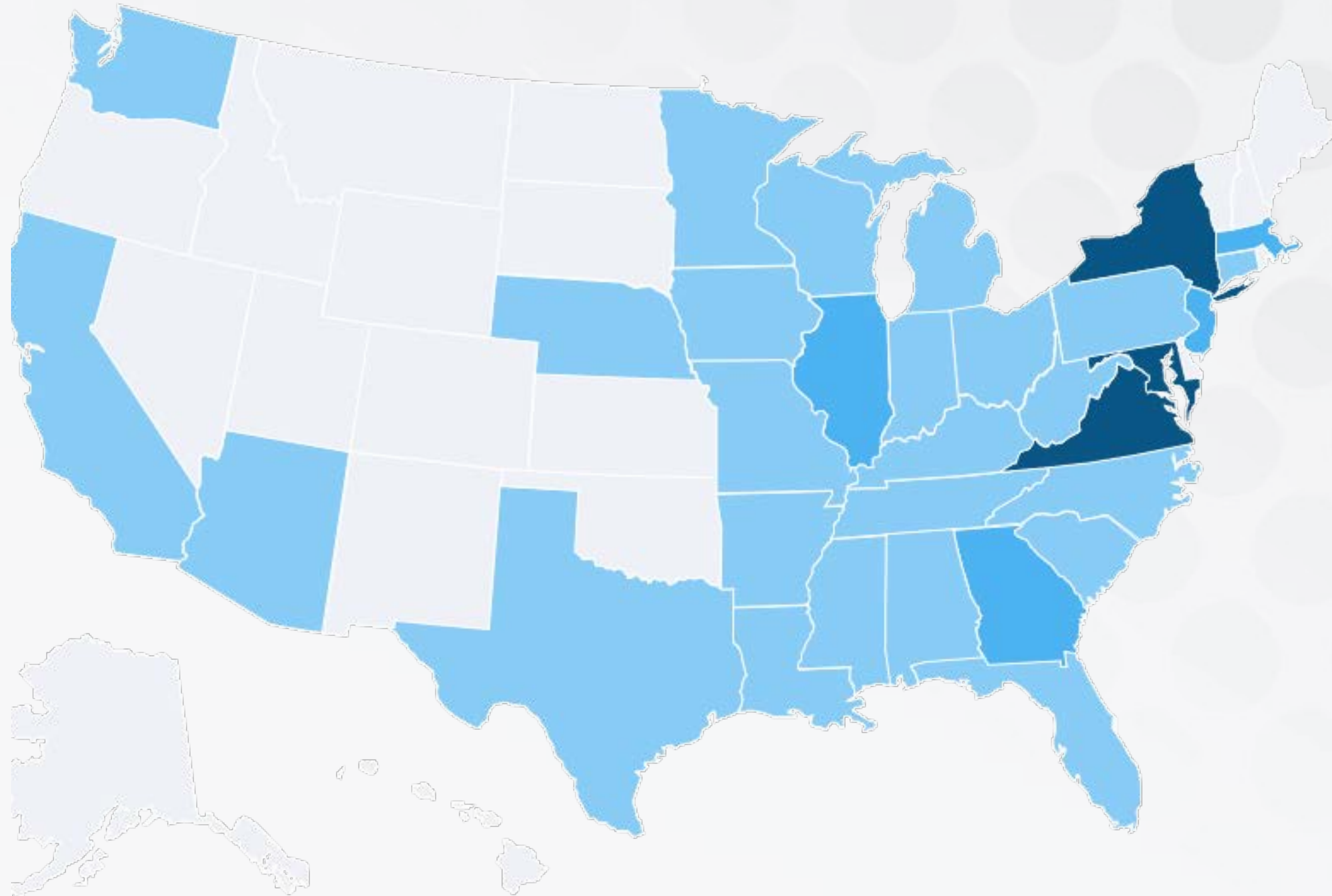
We aim to identify, analyze, and address systemic issues effecting our members careers and their patients' outcomes.



## **EDUCATE & ENGAGE**

We aim to provide our collective with the resources and opportunities that will further their personal and professional success through programming, and strategic partnerships

# OUR PRESENCE



**WE HAVE A PRESENCE IN  
OVER 20 MARKETS**

## **DOMESTIC**

Boston  
New York  
Philadelphia  
Baltimore  
Washington, DC  
Detroit  
Chicago  
Indianapolis  
Atlanta  
Miami

Orlando  
Charlotte  
New Orleans  
Houston  
Austin  
Dallas  
Los Angeles  
San Diego  
Oakland

## **INTERNATIONAL**

Accra Nairobi\* London\*

# BLACK HEALTH CONNECT BY THE NUMBERS

**+1,200**  
NURSES

**+600**  
PHYSICIANS

**+500**  
C-SUITE  
LEADERS

**+700**  
STUDENTS

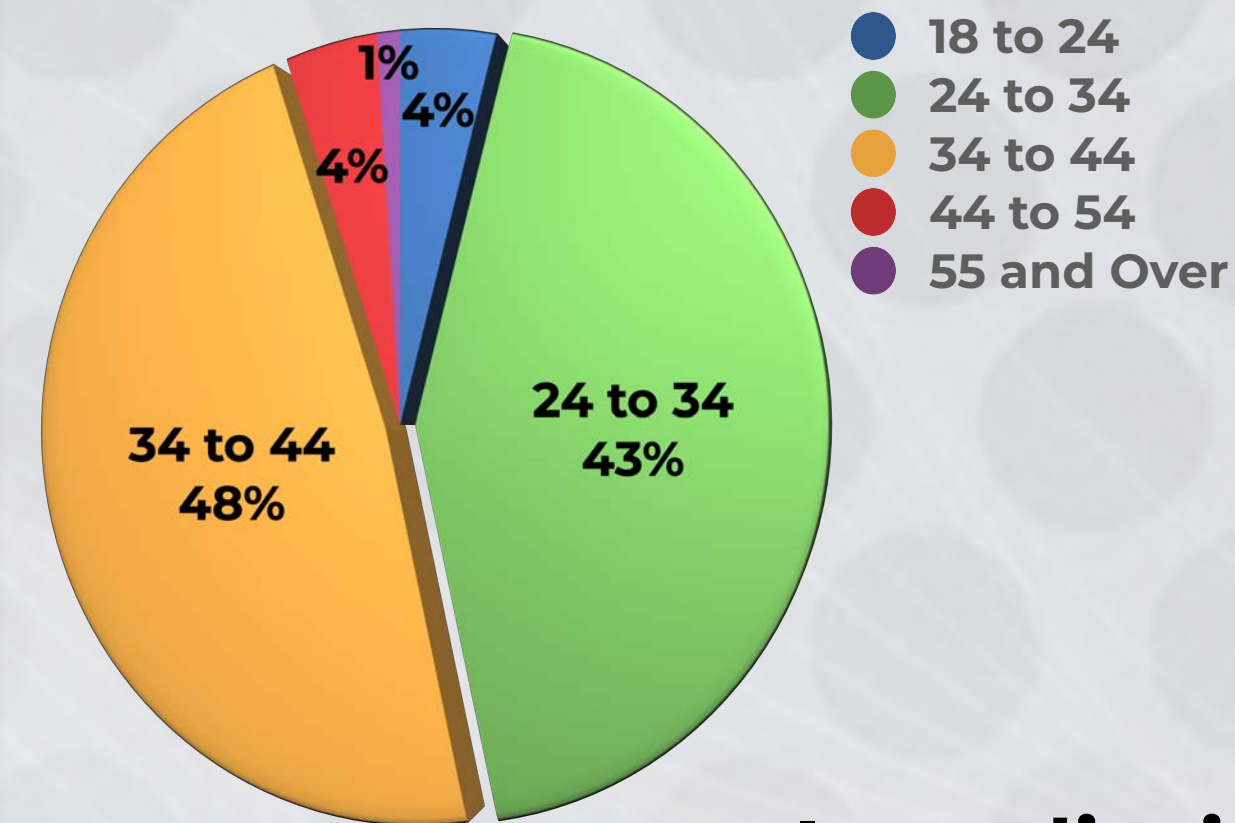
**+2,200**  
CLINICAL  
PROFESSIONALS  
*(Non MD and RN)*

**+1,200**  
MANAGEMENT  
PROFESSIONALS

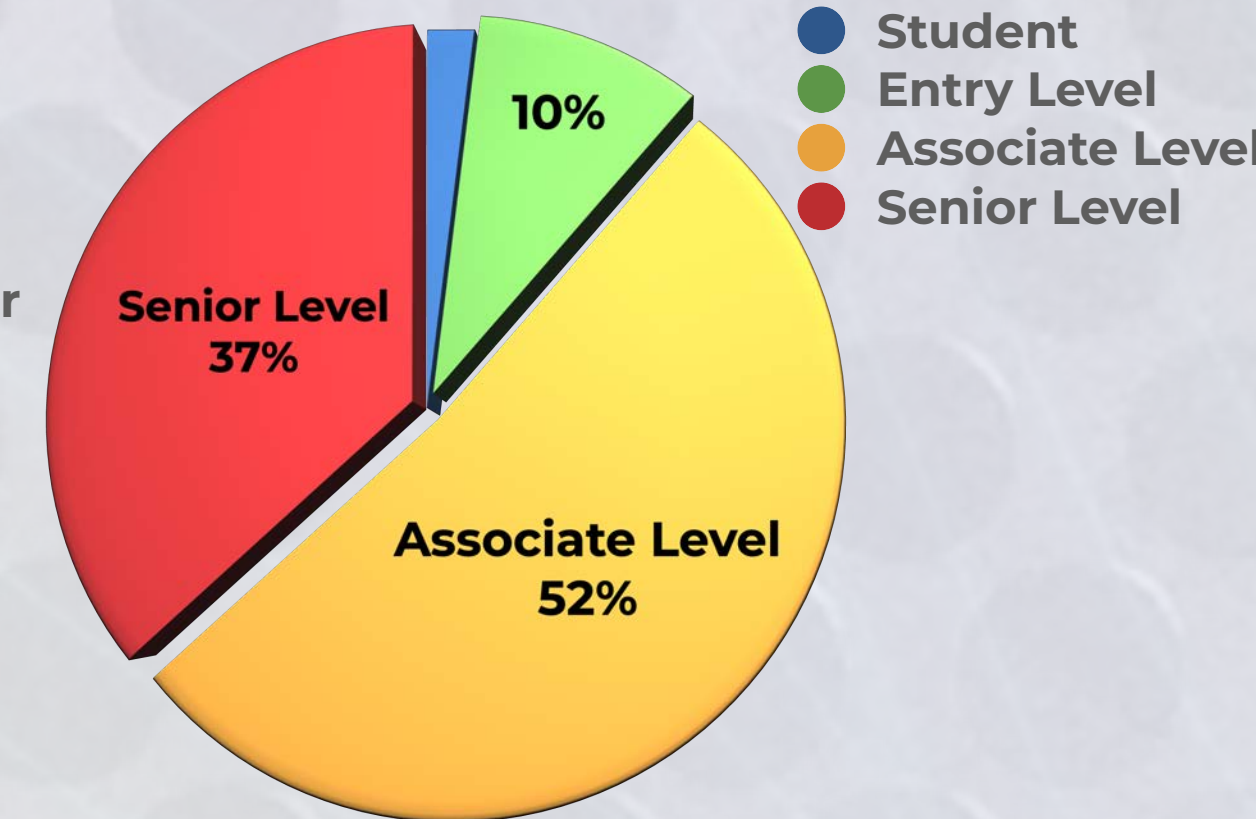
**+250**  
SALES  
PROFESSIONALS

# 19,000+ COMMUNITY MEMBERS ACROSS THE GLOBE

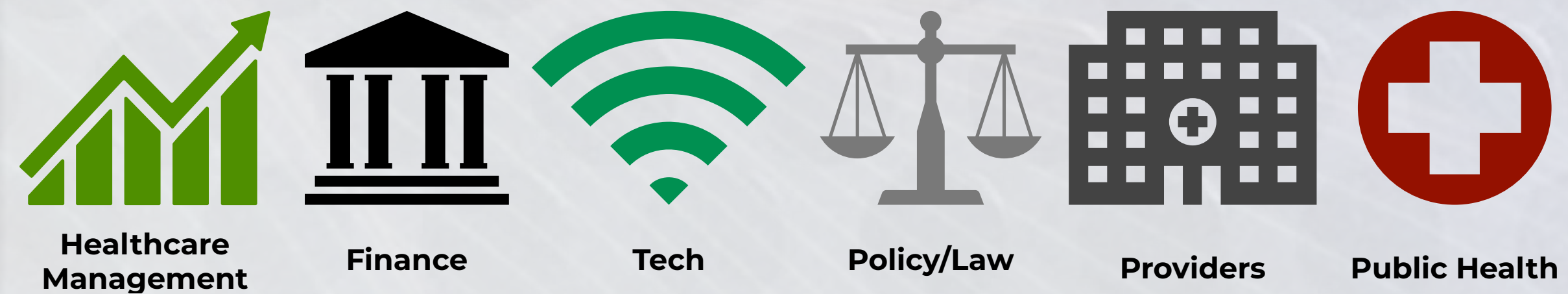
Intergenerational



Multi-Level



Interdisciplinary



Following



16.1K+ Instagram Following

2K+ LinkedIn Followers

400+ LinkedIn Group

19K+ E-Mail Subscribers

MITIVATE

Northwell Health®

Greater Philadelphia Health Action, Inc.

healthfirst®  
Health Insurance for New Yorkers

Northwestern Mutual®

PERMANENTE MEDICINE®  
Northwest Permanente

Lilly

National Urban League

YOUNG Black PHARMA

HEALTH in her HUE



National Association of Health Services Executives  
Empowering the Next Generation of Health Care Leaders Today

NYC HEALTH+ HOSPITALS



**BHC**

BLACK HEALTH CONNECT  
Partner Ecosystem

one medical

EQUITABLE

PRIDEHEALTH

curaleaf™  
CANNABIS WITH CONFIDENCE

zuri

NPhA  
National Pharmaceutical Association

ACCLINATE™

mishe

NABPT

# CAPABILITIES

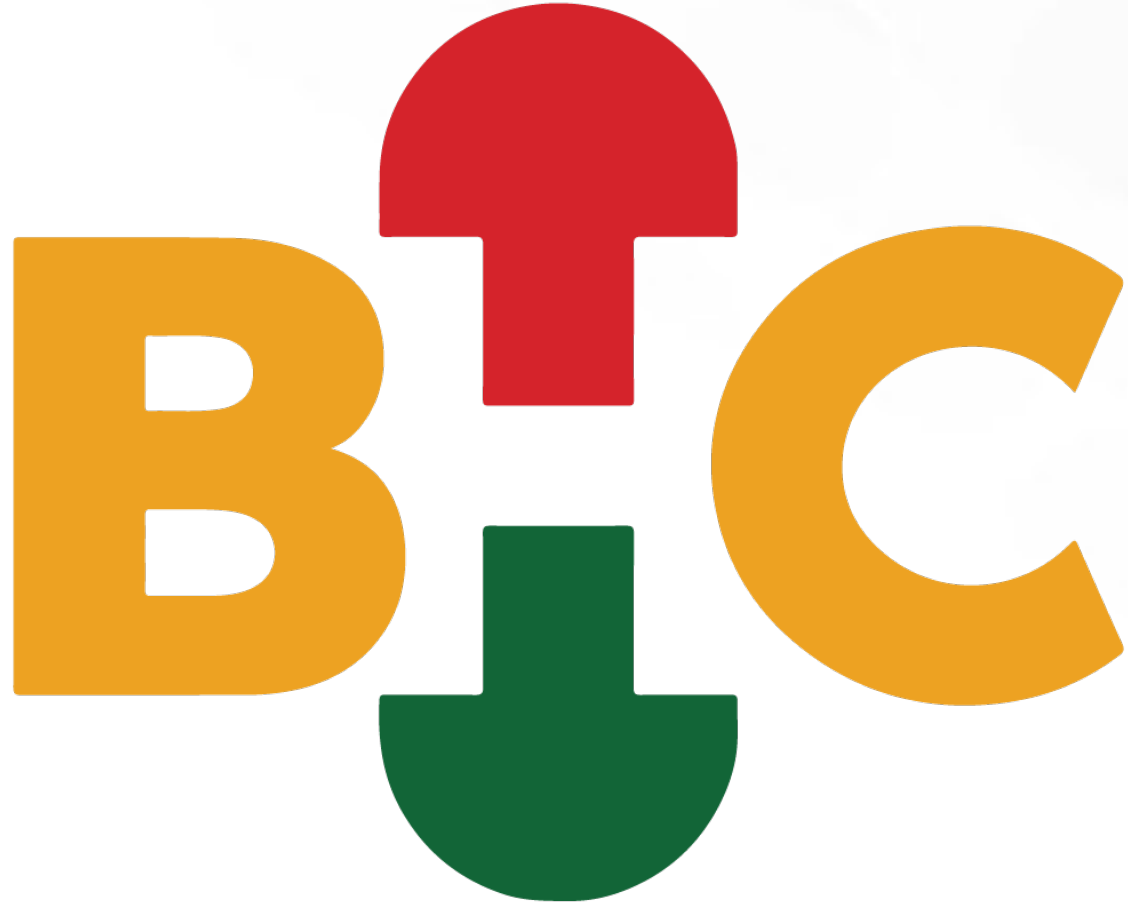
Creative Development 

Corporate Advisory 

Experiential Marketing 

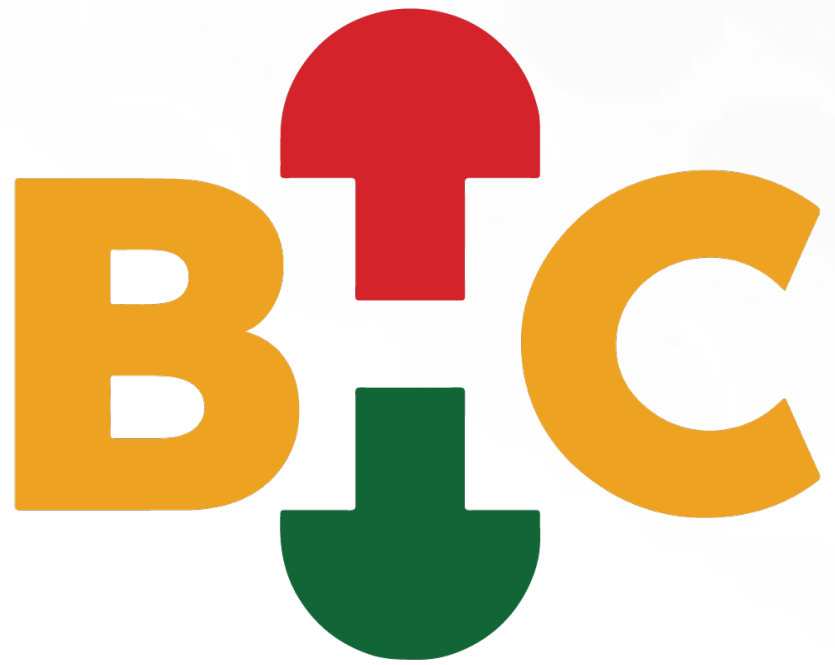
Insights 

Talent Pipeline 



BLACK HEALTH CONNECT

# KEY ACTIVATIONS



BLACK HEALTH CONNECT

**Mixers**  
*Quarterly*



BLACK HEALTH CONNECT

**BHC 40 under 40**  
*Annually*



**Black Health Con**  
*Annually - July*



BLACK HEALTH CONNECT

**International Summit in Ghana**  
*Annually*

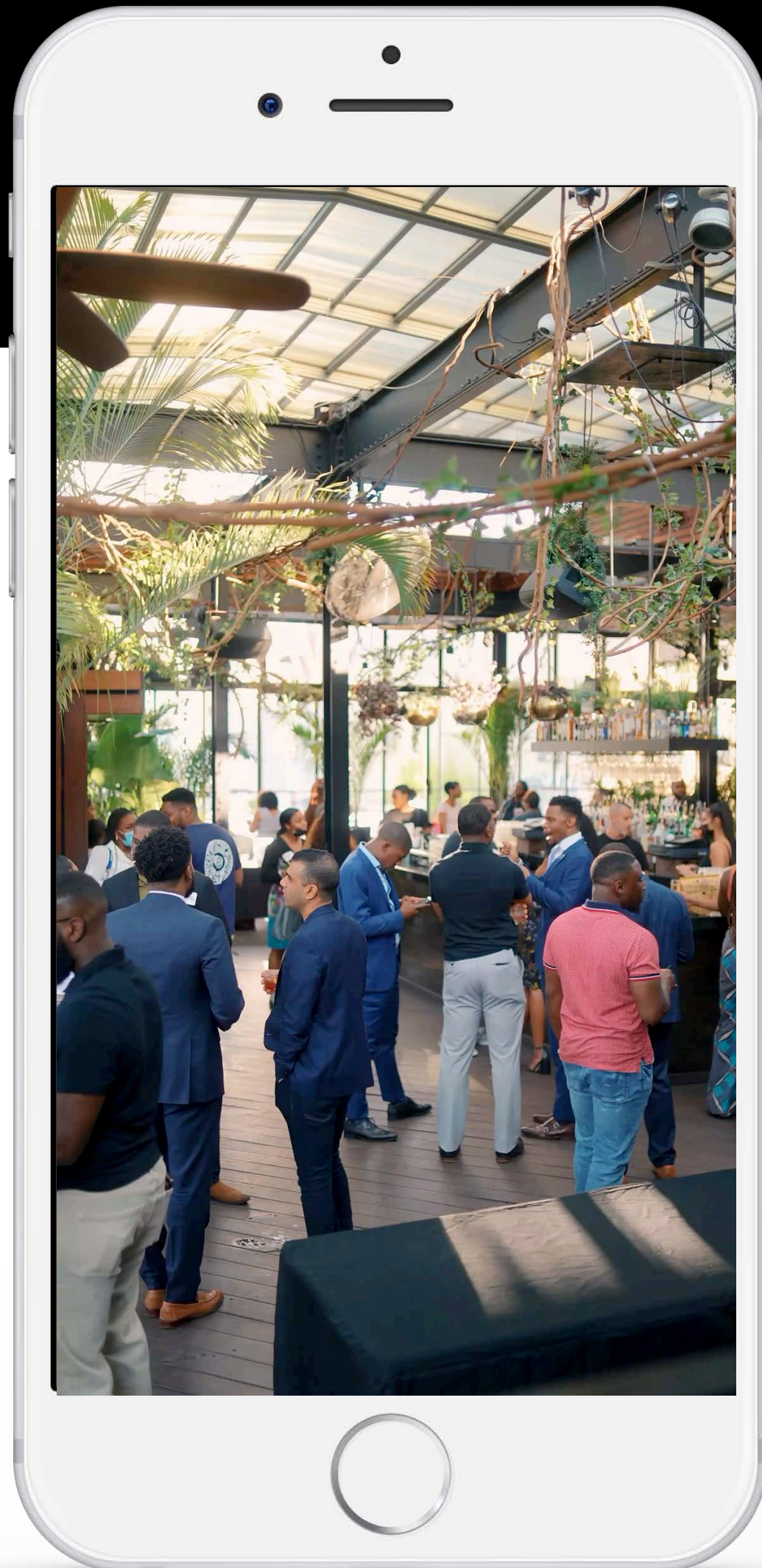


**BHC Founders Circle**



# BLACK HEALTH MIXER + EXPO

A MEETING PLACE FOR HEALTH PROFESSIONALS



Our staple activation which brings together the entire healthcare ecosystem in each of our markets.

The Black Health Connect Mixer + Expo provides and opportunity to meet the consumers, patients, stakeholders, and employees you're looking for in that specific market

With a range of **400 - 1000 Attendees** each quarter depending on the market

# BLACK HEALTH CONNECT 40 UNDER 40



**In celebration of those who are driving change within the healthcare industry, our annual campaign will be shining a light on top achievers from all walks of life.**

**From medical students to business executives and researchers to policymakers - every year we honor exemplary individuals for their commitment to promoting diversity and equity in this sector.**

**The criteria for selection include leadership, innovation, community service, advocacy efforts, and professional success as it relates to healthcare.**

**Overwhelming Excitement**  
This year we received over 400  
40 under 40 Nominations!

# BLACK HEALTH CONNECT ACCRA AT THE AFROFUTURE FESTIVAL



Our Annual International Summit

Consisting of a Mixer, Community Service, and  
Programming

## 2023 Stats

**Mixer** - 200 Attendees from 6 different countries

**Health Fair** - 400 Patients Screened, 56 Hospital  
Visits and Prescriptions paid for, including 1 Major  
Surgery

# BLACK HEALTH CONNECT *Conference* 2024

JULY 11 - JULY 14 | WASHINGTON, DC

# 2023 CONFERENCE STATS

**360 +**

ATTENDEES

FROM

**25 +**

STATES

REPRESENTING

**20+**

PROFESSIONS

**Connecting Black  
Professionals from  
the Healthcare Ecosystem**

HEALTH  
EQUITY  
CONFERENCE 2023

# CUSTOM ACTIVATIONS

JOIN BLACK HEALTH CONNECT FOR OUR FIRST COMMUNITY SERVICE INITIATIVE

# HIGH SCHOOL Takeover

FRIDAY, APRIL 28TH | 9 AM - 2PM

**WE'RE LOOKING FOR VOLUNTEERS**

**SIGN UP TODAY**




The Urban Assembly





West Side YMCA Presents

# THE WAY UP


TUESDAY, MAY 2 | 6PM-8:30PM

A dynamic panel discussion about race and climbing corporate America moderated by **Dr. Errol L. Pierre** Healthcare executive, public speaker, professor, and author of **THE WAY UP**.


MEET THE PANELISTS:



**TOYIN AJAYI, MD, MPHIL**  
Co-founder and CEO, Cityblock Health




**GIL ADDO**  
CEO and Co-founder, RubiconMD



**JULIAN HARRIS**  
Chairman and CEO, ConcertoCare


THE EVENT IS FREE BUT TICKETS ARE REQUIRED. Please scan code or visit: [give.ymcany.org/WayUp](https://give.ymcany.org/WayUp)




Scan the code above to reserve your signed copy of *The Way Up: Climbing the Corporate Mountain, an actionable guide for underrepresented employees seeking to grow in today's virtual workplace.*

Doors open at 6:00 PM  
Program from 6:30PM-7:30PM  
Book Signing and Refreshments from 7:30PM-8:30PM

A payment of \$25 will be accepted in person at the event. Proceeds will go towards the YMCA's work in the community.



EQUITY, DIVERSITY & INCLUSION COMMITTEE



WEST SIDE YMCA MARJORIE S. DEANE LITTLE THEATER  
10 WEST 64TH ST, NYC 10023



BLACK HEALTH CONNECT PRESENTS

# ADVANCING HEALTH EQUITY THROUGH THE LENS OF WOMEN'S HEALTH

SPOTLIGHT ON HIV PREVENTION AND AWARENESS

THURSDAY, MARCH 7, 2024



**MODERATOR DR. MAGDALA CHERY**  
DO, MBS, MPH

Board Certified General Internist & Campaign Creator, Chief Operating Officer Not Just A Black Body, Inc



**ASHLEE WISDOM**  
MPH

Founder and CEO, Health In Her Hue



**WHITNEY C. HARRIS**  
MSN, RN, ACCNS-P, CPNP-PC

Manager of Community and Clinical Strategy, New York-Presbyterian Dalio Center for Health Justice



**JESSICA CLARK**  
MPH

Senior Community Liaison - HIV, Gilead Sciences




EQUITY, DIVERSITY & INCLUSION COMMITTEE

**THE MARJORIE S. DEANE LITTLE THEATER**  
10 West 64th Street New York, NY 10023  
Doors Open at 6pm | Panel 6:30pm | Mixer 7:30pm  
Limited Space | RSVP at [blackhealthconnect.com](https://blackhealthconnect.com)

# GET IN TOUCH WITH US

BLACK HEALTH CONNECT  
[Partnerships@BlackHealthConnect.com](mailto:Partnerships@BlackHealthConnect.com)

---

